

# National Small Business Week | May 1-6, 2016 Suggested Social Updates From SBA

#DreamSmallBiz

### **About**

Every year since 1963, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America's entrepreneurs and small business owners. As part of National Small Business Week, the U.S. Small Business Administration takes the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and others from all 50 states and U.S. territories. Set as the first week in May, National Small Business Week includes events across the country and educational webinars on a variety of business topics.

# **Award Winners**

A list of the National Small Business Week winners including their biographies is available at www.sba.gov/nsbw/media.

### **In-Person Events**

National Small Business Week consists of multiple in-person events across the country beginning Sunday, May 1. More information is available at <a href="https://www.sba.gov/nsbw/events">www.sba.gov/nsbw/events</a>.

May 1 | Washington, DC

May 2 | Washington, DC

May 3 | Atlanta, GA & New York, NY

May 4 | Denver, CO

May 5 | Phoenix, AZ

May 6 | San Jose, CA

### **Online Events**

This year's online events will include educational webinars on a variety of business topics that will be scheduled throughout the week. More information is available at <a href="https://www.sba.gov/nsbw/webinars">www.sba.gov/nsbw/webinars</a>.

# **Event Website**

www.sba.gov/nsbw

# **Press Releases**

Press releases are available at www.sba.gov/nsbw/media.

### <u>Hashtag</u>

#DreamSmallBiz

# **Graphic**

A high resolution image can be downloaded at <a href="www.sba.gov/nsbw/media">www.sba.gov/nsbw/media</a>.

<sup>\*</sup>All events will be livestreamed at www.sba.gov/nsbw.



#### Meme

Entrepreneurs are many things. They are gritty, resourceful, and creative. They are also students, parents and community leaders. Tell the world what entrepreneurship means to you by posting an #EntrepSelfie with the "Dream Big, Start Small" meme. A high resolution fill-in-the-blank "Entrepreneurs Are" image can be downloaded at <a href="www.sba.gov/nsbw/media">www.sba.gov/nsbw/media</a>.

# **General Social Media Posts**

## All posts are optimized for Twitter and/or Facebook.

Did you know 4mil+ new jobs were created by small businesses between 2009 & 2015? Join us in celebrating #DreamSmallBiz |SBA

National Small Business Week is May 1-6! Find out how you can participate → www.sba.gov/nsbw #DreamSmallBiz | SBA

Looking for a crash course on managing small businesses? @SBAgov has free webinar series. RSVP→ www.sba.gov/nsbw/webinars #DreamSmallBiz |SBA

Do you #DreamSmallBiz? This week's for you! Get inspired with @sbagov's programs → www.sba.gov/nsbw |SBA

Excited about National Small Business Week? Help us spread the word to learn more @ www.sba.gov/nsbw #DreamSmallBiz | SBA

Bummed you can't make the Nat'l SmallBiz Week events? No fear, @sbagov's webinars are here: www.sba.gov/nsbw/webinars #DreamSmallBiz | SBA

It's time for National Small Business Week! From May 1-6, follow #DreamSmallBiz for the latest news |SBA

Join us for National Small Business Week online or in a city near you May 1-6 and #DreamSmallBiz! www.sba.gov/nsbw | SBA

The 5-year survival rate for #smallbiz is currently at its highest rate since 1994 at 51% (biz created in 2010) #DreamSmallBiz |SBA

Did you know May 1-6 is National Small Business Week? Help us spread the word! www.sba.gov/nsbw #DreamSmallBiz | SBA

Wondering how to grow your #smallbiz digitally? Learn how you can expand online @ www.sba.gov/nsbw #DreamSmallBiz |SBA

From benefits to "the cloud", @sbagov's webinars have all the answers. #DreamSmallBiz & follow along: <a href="www.sba.gov/nsbw/webinars">www.sba.gov/nsbw/webinars</a> |SBA



What are entrepreneurs to you? Learn more: <a href="www.sba.gov/nsbw">www.sba.gov/nsbw</a> (\*Use this with the "fill-in-the-blank" meme at <a href="www.sba.gov/nsbw/media">www.sba.gov/nsbw/media</a>) #DreamSmallBiz | SBA

Thinking of starting a business? National Small Business Week is May 1-6 and there's no time like the present: <a href="www.sba.gov/nsbw">www.sba.gov/nsbw</a> #DreamSmallBiz | SBA

Happy National Small Business Week! If you've thought about starting a #smallbiz, this week, filled with vital information, is for you: <a href="https://www.sba.gov/nsbw">www.sba.gov/nsbw</a> #DreamSmallBiz |SBA

How do you #DreamSmallBiz? Learn, develop, & grow your #smallbiz with these free webinar opportunities: <a href="https://www.sba.gov/nsbw/webinars">www.sba.gov/nsbw/webinars</a> #DreamSmallBiz |SBA

Did you know 67% of all job growth between 2009 and 2015 were created by #smallbiz? Happy National Small Business Week! www.sba.gov/nsbw #DreamSmallBiz | SBA

Thank you to the 28mil small businesses that are the backbone of our economy! #DreamSmallBiz | SBA

Small businesses create 2 out of every 3 net new jobs. Show your support this Nat'l #SmallBiz Week! www.sba.gov/nsbw #DreamSmallBiz | SBA

Tune in! National Small Business week events will be live streamed at <a href="https://www.sba.gov/nsbw">www.sba.gov/nsbw</a>. #DreamSmallBiz |SBA